

LEARN LOCAL

BYTES

LEARN | ADAPT | INNOVATE



Using video for learning Part II

LAURA HIGGINS



Today we will
extend on previous
learnt editing skills
to make content
shine



Recording instructional screen videos



Uploading into Vimeo and YouTube



Share content with learners

Previously



Types of video content



Translating existing curriculum



How students and trainers can interact



Recording, editing on a phone or iPad

It's powerful

Social videos generate 12 times more shares than text and images

It works

The content helps people understand and see emotions during conversations
It can make training more accessible.

It engages

It's second best to face to face conversation. People can rewind, fast forward and pause.

Why use video?



Editing basics on your PC

Super Screen Recorder- for phone

https://play.google.com/store/apps/details?id=com.tianxingjian.screenshot&hl=en_AU

ScreenCastify – for computer (download the chrome extension)

<https://www.screencastify.com/>

An example of a screen recording = ([Zoom instructions](#))

Recording on screen



Uploading to
YouTube

[How to upload a video to YouTube – Part One](#)

[How to get the URL \(website address\) for your video to share](#)

New video ▾

Home

Videos

Create

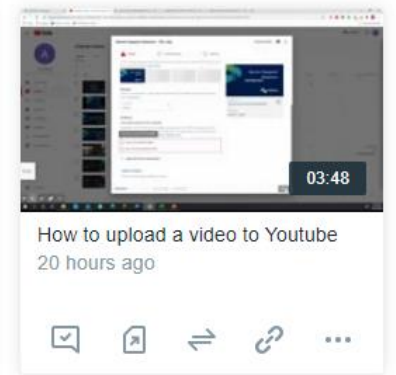
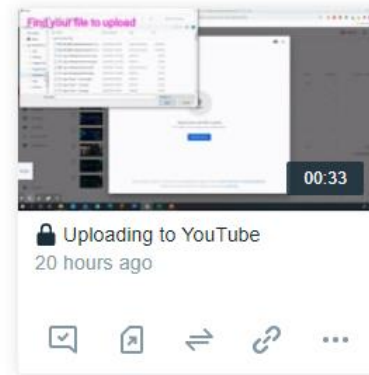
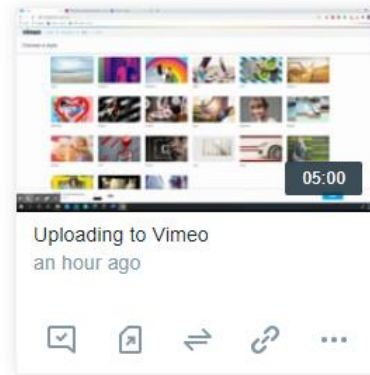
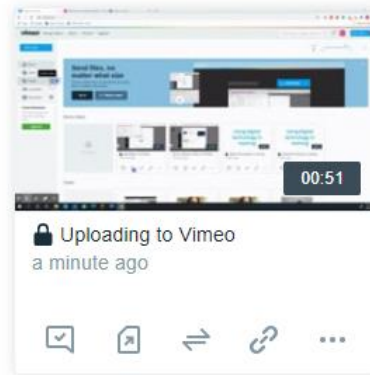
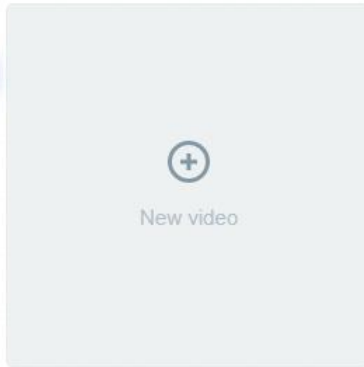
Live events

Showcases

Vimeo Business

5TB total storage and powerful marketing tools.

Recent videos



VIEWS
7 JUN 8

Uploading your video into Vimeo

What content are you going to create?



Thank-you



Enabling vibrant
communities

We are your trusted partner to create sustainable business solutions for your community. Specialising in communication, marketing strategies, training and operations.



laura@officehive.com.au

Sign up at our website for tips

