



ACEVic 2023 strategy

Vision

“Strong voice, strong business, strong sector”

Purpose

To advocate for and support our members to provide high quality, innovative and responsive adult education programs which improve the educational, economic and social prosperity of individuals and communities.

BUSINESS MODEL & TEAM

PARTNERSHIPS & PROJECTS

BRAND & INFLUENCE

Aspirations

“We are sustainable and provide what our members need”

“We will create collaborative relationships that are visible & impactful”

“Our value proposition is clear and our impact is measurable”

Priorities

Develop and implement a strategy to ensure organisational financial sustainability

Develop a strategy to seek diverse projects and advocacy opportunities

Develop a communication strategy to clearly & effectively consult with our members & stakeholders

Leverage the skills and connections of the staff and board team. Identify and recruit to enhance the team’s skills

Expand and deepen existing relationships and partnerships to elevate our profile and magnify impact

Gather insights from members and stakeholders on what they need from us

Leverage the skills and connections within member organisations

Collaborate with member organisations on projects to build a strong and sustainable sector

Engage champions and supporters to enhance the work of ACEVic

Values

Influential

Collaborative

Accountable

Equitable

3 Year Vision

By December 2025 ACEVic is recognised as the leading voice for Learn Local providers in Victoria

We are strong advocates for our members. We present their voice to government and policy makers with impact and influence

We have productive and collaborative relationships with members and other key stakeholders

We are strengthening providers' capacity and capability, to support the delivery of quality adult and community education

We are visibly contributing to the growth and sustainability of the sector

We have established a sustainable business model that is delivered by a skilled team of staff and board

Our value proposition is clear and there is strong brand awareness



3-year vision definitions - This means

Recognised as leading voice of the sector: the ACEVic platform is strong and we are respected and recognised as the key peak body

Elevated influence on govt: our views are sought to contribute to the development and delivery of policy

Sustainable business model/team: the work has been done to determine additional revenue streams to resource growth and sustainability

Clear value proposition: the team of staff and board, members and key stakeholders can describe the value and impact of ACEVic clearly and consistently