

STRATEGIC PLAN 2019 - 2022

ACEVic leads,
supports, connects
and advocates for
the ACE sector



PURPOSE

To advocate for and support our members to provide high quality, innovative and responsive adult education programs which improve the educational, economic and social prosperity of individuals and communities.

OUR STRATEGIC PILLARS

- Champion adult and community education in Victoria and be the respected and strategic voice of the sector
- Offer services and products that deliver real value to Learn Local members
- Build a strong, sustainable peak organisation

Champion adult and community education (ACE) in Victoria and be the respected and strategic voice of the sector

Actions

- by establishing a clear and compelling vision for the ACE system in Victoria
- by leading and guiding the conversation with funding bodies and policy makers ensuring that Learn Local Organisations (LLOs) are always represented in funding, reform and policy considerations
- by being strategic, confident and prominent in public debate relating to ACE
- by engaging in and leading independent research and policy development in ACE

KPI's

- Actively participate in quarterly peak body network meetings supporting a united, effective and sustainable Victorian ACE sector

Key deliverable: Attend, contribute to and report back to the board on quarterly meetings

- Actively participate in policy and sector development initiatives, including providing submissions and offering insights form members for consideration to policy makers

Key deliverable: number of submissions authored by ACEVic

- Share advice, updates, sector changes and connect LLOs through the website, social media and newsletters

Key deliverable: regular social media updates, monthly newsletter, regular updates for members from interactions with DET, Minister's office and ACFEB

- Include insights from ACFEB and DET conversations in the newsletter

Key deliverable: regular social media updates, monthly newsletter, detailing interactions with DET, Minister's office and ACFEB

- Celebrate and recognise member achievements publicly through newsletter, social media and conference

Key deliverable: at least one item in each newsletter.

Offer services and products that deliver real value to our

Learn Local members

ACTIONS

- by understanding the needs of our members individually and as a sector
- by consistently communicating with our members to ensure that we include their voices in conversations and in recommendations to funding and policy makers
- by providing opportunities and platforms for members to share ideas and experiences, to enhance best practice and strengthen the state-wide provision of quality adult and community education
- by advocating for the inclusion of Learn Locals in new funding and program opportunities
- by collaborating with funding bodies and providing up-to-date policy and other information to members
- by connecting Learn Local Organisations to create opportunities for local communities and learners to achieve better outcomes
- by generating opportunities for our member organisations to participate in region and/or state-wide sector initiatives
- by providing practical, relevant professional development opportunities for our members to improve education practices and organisational operations and governance

KPI's

- Provide professional development opportunities and an inspiring, conference, including insights from outside of the sector and strategic tools and practices

Key deliverable: *annual conference*

- Develop a relationship with NCVER and engage in research to promote innovation and validation of principles and practice of ACE.

Key deliverable: *research project commissioned by DET, relationship initiated with NCVER ensuring they understand ACEVic.*

- Regularly visit members to collect feedback, share best practice, resources and celebrate achievements.

Key deliverable: *EO to visit at least six members each month and report feedback and insights through Board report, newsletter and social media*

- Regularly invite feedback from members to ensure that we have their voice, and this is reflected in our advocacy work

Key deliverable: *at least one survey per annum*

- Board members invite members to their organisation to share resources, ideas, best practice.

Key deliverable: *report of activity through Board minutes and in newsletter. Board members to promote and engage in the Road Trip initiative and visit at least one other LLO within a six-month period.*

Build a strong, sustainable peak organisation

ACTIONS

- by building a robust and diversified revenue base to create a platform for sustainability of our organisation
- by developing capacity and capability to meet the needs of our sector and our members through employing skilled personnel with a deep knowledge of the ACE sector in Victoria

KPI's

- Lead independent research and policy development.

Key deliverable: *at least one research project, ensure participation in policy conversations. Report through EO, Chair Board report and board meeting minutes.*

- Continue to recruit new members. Review current fee structure.

Key deliverable: *new member targets and fee structure set for 2020.*

KPI'S

- Board and EO determine how ACEVic can diversify its revenue base and ensure ongoing revenue provision.

Key deliverable: *Revenue strategy and targets in place by 2020.*

- Determine grant writing strategy.

Key deliverable: *1 Significant project per year*

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